



Green Energy Summit 2023

Opening Remarks - Korhan Kurdođlu

Transcript





GREEN ENERGY SUMMIT 2023

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ABOUT EDİDER

The Energy Digitalization Association (EDİDER) was launched on January 9, 2020 as Türkiye's advanced technology think tank in energy, bringing together all stakeholders, establishing common platforms and supporting decision-makers in strategy setting in order for Türkiye to be a pioneer and competitive in the rapidly developing digital technologies in the field of energy. With the contributions of its prominent members operating in the fields of energy, technology and communication in Türkiye, EDİDER has contributed to the development of this field by raising awareness on the importance of digitalization in energy transformation by producing various organizations, workshops and content in the last 4 years.

GREEN ENERGY SUMMIT 2023

Digital Green Energy Market Trends

Local and Global Green Energy Market Overview

Energy Outlook in the World and Türkiye

EVENT PROGRAM

10:00 - 10:15 Opening Remarks - Korhan Kurdođlu, Chairman of the Board, ATA Holding

10:15 - 11:00 ATP GreenX Digital Green Energy Market Trends - Tuđba Tanıl, Head of GreenX

13:00 - 13:30 Keynote Session - Bakatjan Sandalkhan, Partner, Boston Consulting Group

13:30 - 15:00 **Panel:** Energy Outlook in the World and Türkiye

Moderator:

Elif Düşmez Tek, Partner, Deloitte Türkiye & President, EDİDER

Panelists:

Ahmet Türkođlu, General Manager, EXIST

Ozan Korkmaz, Founding Partner, APlus Enerji

Hasan Aksoy, Head of Research, SHURA Energy Transition Center



OPENING REMARKS KORHAN KURDOĞLU ATA HOLDING - CHAIRMAN OF THE BOARD

Korhan Kurdođlu: Dear guests, welcome. It is very important to us to be with you today, and we are excited and happy to share this project with you. I would like to thank you all for sharing this excitement and happiness here with us today by taking your precious time. In today's world, sustainability is increasing daily in our country. Sustainability, which has become our common goal, is a great opportunity to help our companies and country grow with respect for the environment and a green understanding. It is as much a matter of vision, a concept that has its feet on the ground and needs projects that can be realized and pursued. Especially in recent years, the natural disasters we have experienced more often and harsh conditions, such as floods or droughts caused by climate change, make us feel that we must act fast. In other words, we should put aside how sensitive we are in this regard and share our experiences and suggestions. We must focus on projects that have passed or may have passed into existence. That is why the GreenX platform we are introducing today is in the position of a project with much greater meaning today. The platform brings together the main players in

the energy markets, allowing transparent and efficient purchase or sale of certificates. During the day, our friends will tell you the details of this platform and how it works with the most up-to-date information. As ATA Group, which attaches great importance to sustainability, we are very proud to have had the opportunity to sponsor this event with the GreenX platform. I would also like to thank the Energy Digitalization and Energy Trade Associations for organizing this event. Dear guests, sustainability is of close interest to everyone in our world. We do not look at environmental projects as before; as we invest in the future, we should not look at them. There is a famous saying in English. "The future is now". This is how we need to look at our relationship with nature.

We now know what we plant in nature instantly. As human beings, all kinds of good or bad interventions in nature show their immediate effect. From individuals to corporations, NGOs to government, we all have to put our hands under the stone to protect the resources of this world we are a part of. If we consider it in terms of sectors, we can better see who can offer what benefits and what opportunities they carry. For example, the energy sector, which we can now call the most dynamic sector in terms of its impact on the environment, is a sector where vital climate change and resource conservation decisions are implemented. That's why all decisions and projects are directly related to sustainability. In transportation, the fuels used and the transformations in transportation methods closely impact the environment and the conservation of resources. Now, every country and every company supports its operations with clean and green transportation. Construction is also at the top of the important sectors for sustainability. Buildings, very large settlements, and even cities in some countries are certified for sustainability. Since taking sustainable steps can be achieved first through material possibilities, the financial sector is also important in encouraging businesses to take green steps in making decisions in this direction and spreading investments. But perhaps the most important sector in this regard is the technology sector. Instant tracking of sustainable steps and nature is now even easier as everything has gone digital. With technological adjustments, businesses can become more efficient and start working greener. With the help of communication and cloud technologies, almost any enterprise can deploy systems or remote monitoring platforms that communicate with each other. As ATA Group, we have been pursuing this understanding, namely our vision of digitalization-supported sustainability, for many years. As appropriate, I would like to briefly mention the benefits we offer in this area and our exemplary work, discuss the importance of sustainability in our activities, and explain how it shapes our plans. As a group, we are very proud to have taken part in the realization of the Atatürk Dam, which has a major impact on the Turkish energy market and the Turkish economy and is an example for the world, based primarily on the moment and importance of the day.

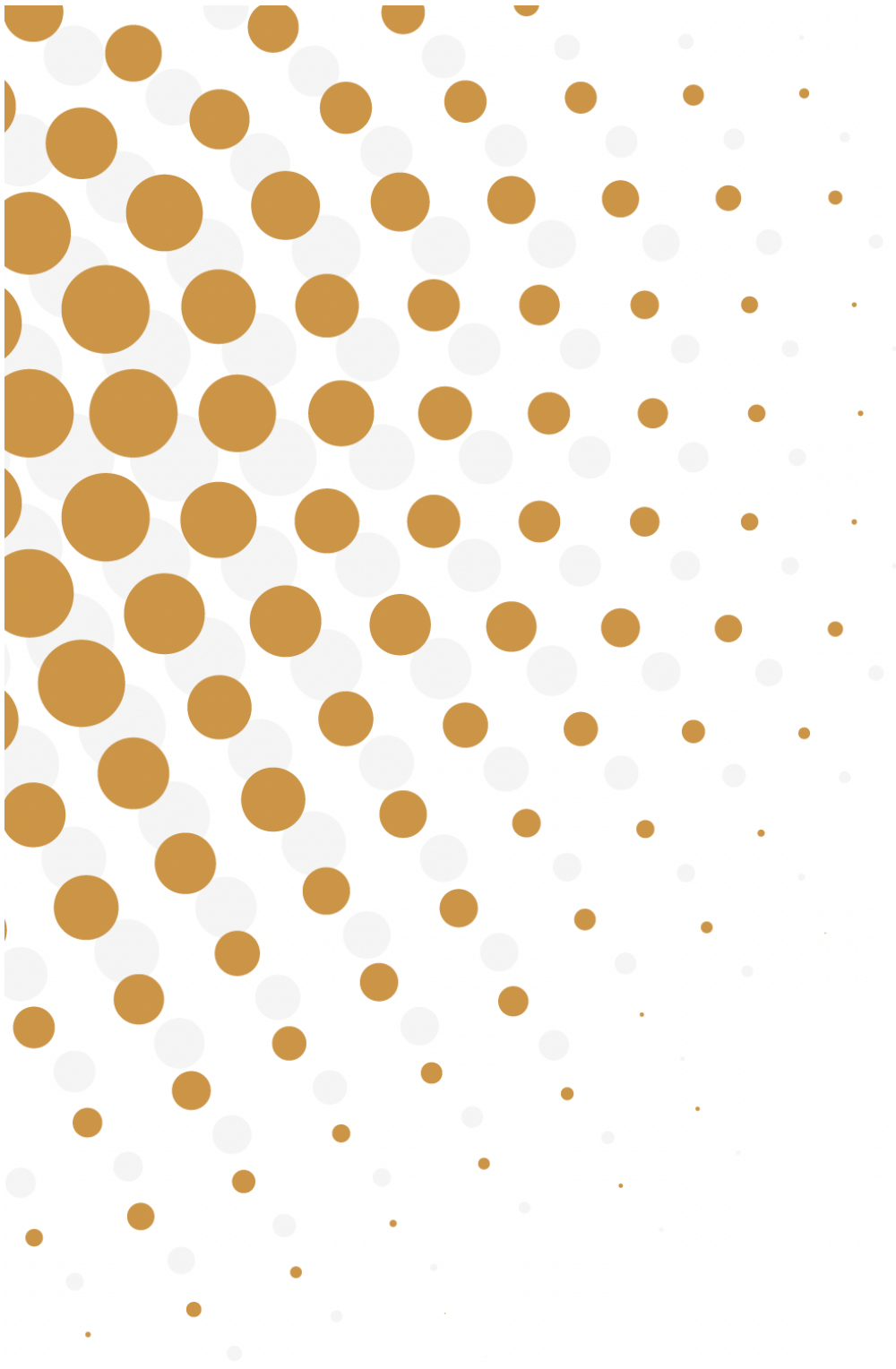
Today is also the tenth year of the death of our dear father, Ertuğrul Kurdoğlu, who constructed the largest in Türkiye and the sixth-largest dam in the world. I remember him before you today with love, respect, longing, and gratitude. Our father said, "Dreams cannot be earned by learning. But you can lose because of your fears. That's why you have to go after your dreams with courage." We continue to pursue our dreams as his principles and principles show us as

followers of his values. Offering great contributions to the Turkish economy, the Atatürk Dam formed the most important part of the regional development project, GAP, which refers to human dimension and sustainability. Projects related to the dam also targeted different issues of environmental and socioeconomic dimension, such as landscape local development, within the scope of combating erosion and afforestation foundation. It made significant contributions to the sustainability and development of the region with the afforestation of more than 2 thousand hectares within the scope of the applications. The largest in Europe and Türkiye. Annual power generation capacity of 9 billion kilowatts accounts for an estimated 15 percent of Türkiye's green energy capacity and 3 percent of Türkiye's electricity consumption. As the second generation, my brother and I have also expanded our group activities in the sectors I mentioned. We concentrated on food, restaurant management, agriculture, manufacturing, logistics, finance, technology, construction materials, and real estate sectors. We carry out and develop our restaurant management, food production, and agricultural activities under the umbrella of TFI Holding and other activities under Ata Holding. At TAB, the flagship restaurant business of our group, we are today the largest quick-service restaurant company in Türkiye, China, Macedonia, Georgia, and Northern Cyprus, with our restaurants and the fourth largest fast-service restaurant company in the world. Our global network of nearly 3,000 restaurants is powered by our ecosystem companies, which seem like little else in the world.

Our ecosystem of production, agriculture, and logistics companies, which we have built vertically around the environment of the restaurant business with a little-seen example in the world, also provides us with very important benefits in terms of sustainability. The system also helps us move further in our knowledge and know-how in this regard. Our ecosystem, established in our country, works to develop a sustainable food system in line with sustainable development goals. We produce 50 percent of the value of the content of the products offered to customers by our group. Bread, meat, and potatoes are included in our group. In addition, restaurant, logistics, and takeaway deliveries are organized within the group. We also aim to support group activities and ensure sustainability through our investments in green energy. On the other hand, our restaurant investments, which began in China in 2012, continue to add valuable experiences to our group. Our investments in China, which have made TFI Tab Gıda investments a global company, have been very instructive to us, especially in technology. Digitalization and the most effective use of technology in managing our restaurant business, which serves 2 million customers a day, are two of the most important factors of our competitiveness and sustainability. As the largest investor in China, we will soon open our three thousandth restaurant in China with a grand ceremony. We are an institution that can see the importance of our responsibility and social impact well in advance and strive to maintain effective work in this area. We meticulously carry out the production, distribution and operation stages of the global and national brands we operate in the fast service sector as a chain from field to table. We continue our efforts to reduce carbon emissions and water consumption. We are taking green steps in packaging and waste management. Together with our ecosystem company, we carry out important work within the scope of responsible production and consumption. We now have a waste management

system as we implement serious procedures at all of our facilities. This year we will also focus even more on sustainability for us.

It will be a year. We have established a Sustainability Committee under TFI. The Committee issues reports by detailed and global reporting requirements covering all group companies. We owe the great benefits of our sustainability efforts to our vision of digitalization and the bold steps we have taken in this direction. We also fire these guys with the support of technological solutions developed by ATP. As I approach the end of my talk, I would like to share a few details about ATP from our group companies that also did the architecture of the GreenX project. ATP, which started its operations in 1994 with financial and capital markets technology solutions, is able to compete globally in both sectors with its digital and technological solutions for fast restaurant service. ATP aims to create synergy in the investments it has established through its venture capital investment partnership, both with the platform's power, which aims to bring digital and technological superiority to the group's activities and the investments to be made. We specialize in technology with the great support of technological and current developments in ATP and have the power to exist very comfortably in the world. Dear guests, you know that public companies such as ATP, TAB Gıda, and Atakey Patates in our company operate and publish reports according to the principle of accountability, which is also very important in terms of sustainability. This is a very important issue for us. As I have just mentioned in the tradition of sustainability, we aim to operate in harmony with the world in which we live as an institution rooted in its roots. We aim to leave a sustainable future for the next generations, both environmentally, socially, and economically. Together, we will increase the share of green energy in our country's electricity production. We are also giving our country a well-deserved share of the global green energy certification market, estimated to reach \$111 billion by 2030. And most importantly, in the second century of our Republic, we will be a country that grows responsibly, better protecting its resources for future generations. Thank you all for your participation and listening to me.



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